



TO THE EIGHTH ISSUE OF OUR MONTHLY MAGAZINE

Hugust 2021

Get the latest news from the industry, updates from our company, helpful tips and guidelines, our new achievements, and some entertainment pieces.



PROBUS INSURANCE BROKER PVT. LTD. WINS THE INDIA'S MOST ADMIRABLE BRAND 2021 AWARD

INDIAN PARALYMPICS
SQUAD BRINGS
GLORY TO THE NATION



OVERVIEW OF WHAT TO EXPECT IN THIS MONTH'S MAGAZINE.

WHAT'S INSIDE?

- Health Insurance continues to be a top choice among customers.
- #Probarazzi Read articles published by Probus
- #DidYouKnow A series of fun trivia
- Probus Insurance Broker Pvt. Ltd. wins the India's Most Admirable Brand 2021 Award
- Glory all the way...
- We are more than just Insurance Brokers!
- 1 How good are you at solving riddles?

SECTION 1

Health Insurance continues to be a top choice among customers.

People have become aware of the importance of having health insurance due to the ongoing covid-19 pandemic. As a result there has been rapid growth in the number of new health insurance policy buyers. According to the market experts, the health insurance industry has grown by 43% as of July 2021, going from approx. 5000 crore a year ago, to over 7000 crore.

While addressing this growth in the health insurance industry, Director of Probus Insurance Broker Private Limited, Rakesh Goyal said, "Health Insurance will see continuous and positive growth from here onwards as people have learned a big lesson during this pandemic. Customers are not just buying health insurance policies but they are also opting for higher coverage."

Stay Home, Stay Safe!





PROBUS IN NEUIS #PROBARAZZ/

SEE WHAT'S TRENDING!



How home treatment coverage is becoming crucial for health insurance?

With the emergence of the second wave of Covid-19 pandemic, we witnessed the frenzy outside every hospital in India. Hospitals faced a major lack of resources to accommodate covid-19 patients and there were no beds left to treat regular patients. The IRDAI has asked all the non-life insurance companies to provide home treatment. This will greatly help every person to get the required treatment from the comfort of their homes.

Read more

What is the All-Risk policy? What is its coverage?

People are aware of various types of policies available in the market such as Health, Life, Vehicle, Travel, Business etc. but there is one type of policy that can provide coverage for unique situations. For instance, there is a type of policy that can provide coverage for high value items in case of damage or loss. This policy is called an 'All Risk' policy. Still it is always advisable to study the coverage of the policy before buying it.



Read more

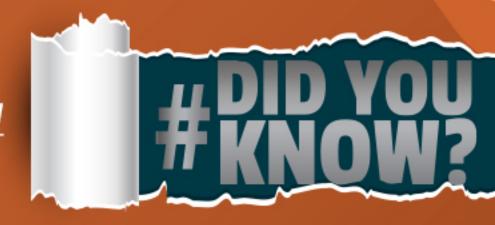


How to revive the lapsed health insurance policy?

If you have purchased a health insurance policy, it is best to keep track of the renewal date so that you can use it in case of medical treatments. But for some reasons, if you could not renew the policy on time, many insurance companies offer grace periods to the customers to allow them to renew the policy with all their benefits still intact. If you still could not renew your health insurance policy, it will relapse and you will have to get in touch with your insurer to find the best way to revive it.

Read more

A series of fun trivia



- #DidYouKnow Women's hair and nails grow rapidly during pregnancy. According to the author of 'What to expect' - Amy O'Connor, as a side effect of pregnancy, women's hair and nails grow faster due to active hormones, metabolism with continuous nutrition supplies and increased blood flow. This is another reason why pregnant women get glowing skin and shiny, thick hairs.
- #DidYouKnow Humans are only animals that can feel embarrassment. Study suggests that feeling ashamed or embarrassed is a complicated emotion that requires understanding of others' opinions and knowledge of contributing factors.
- #DidYouKnow A wood frog in Alaska can hold its urine for up to 8 months. Winter is the longest season in Alaska and temperature in some regions can get upto -50 F. During such harsh conditions, many animals go into hibernation but one of the animals known as a wood frog goes into hibernation with a complete shutdown of its body. A wood frog can hold their urine for up to 8 months. A specific micro bacteria in their gut can convert urea out of their urine into nitrogen that helps these frogs stay alive during hibernation.

Section 4

Probus Insurance Broker Pvt. Ltd. wins the India's Most Admirable Brand 2021 Award



Congratulations!

It is a very proud moment for all of us who are associated with Probus. Our dedication to providing the best customer service has helped us win the India's Most Admirable Brand 2021 award.

Section 5

After having one of the most successful Olympics seasons by the Indian Olympics Team, the Indian Paralympics Squad is also following the winning streak at Tokyo Paralympics 2020. Both Men and Women athletes have impressed us with their sheer talent and fearless character. Probus wishes all the winners and athletes that are yet to play all the very best.



As we celebrate the victories of Indian Paralympic athletes, we would like to share a very interesting fact about how the Paralympics started.

During the opening of the 1948 London Olympics, Sir Ludwig Guttmann, a neurosurgeon at Stoke Mandeville Hospital in Buckinghamshire first started the Stoke Mandeville Games with 16 injured war veterans. These games were played for several years only by war veterans up until 1960 when the Stoke Mandeville Games were played in Rome and 400 athletes from 23 countries participated in it. Since then it is called the Paralympic Games.

Section 6

We are more than just Insurance Brokers!

We at Probus believe in promoting various skills and encouraging personal development. These values help develop, grow and become a better person. Here are some of our team members showing their hobbies:



Name - Madhur Smrita (Bangalore Office) Hobby - Cooking Published a book on her Mother's name.

Our colleague from the Bangalore office - Madhur Smrita loves **cooking**. She recently published her own cooking recipe book and dedicated it to her mother - **Mrs. Kiran Sahay**. Look at the delicious and colorful dishes she makes.



Speaking of cooking, here are some fantastic 'desi' kitchen hacks that will make cooking extra fun for you.

Managing extra salt in food:

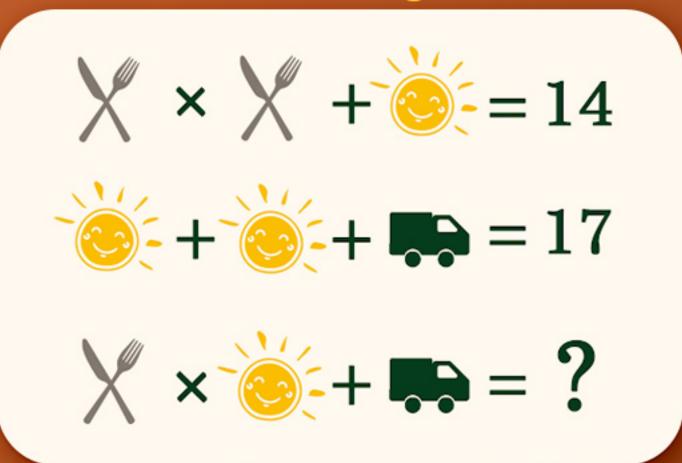
No matter how expert a cook you are, sometimes we tend to add little extra salt to our food. There are some easy ways you can turn this cooking disaster into delicious food. You can use a couple of tablespoons of yogurt or milk to reduce the salty texture of the food. Another solution would be, adding a few raw potato cubes into the gravy. The starch present in the potato absorbs the excessive salt. Moreover, we Indians just love potatoes in our daily food dishes.

Making fluffy and less oily pooris:

Ever wondered how those restaurants make nice, fluffy, and soft pooris? Here is the trick. After you have flattened your pooris, keep them in the fridge for 10 to 15 minutes. Now try frying them and see them transform into a round big ball. This way it takes far less time to cook and absorbs less oil.

How good are you at solving riddles?

What is the missing number?



DID YOU FIND THE ANSWER FOR JUNE'S 'EYE TEST'? THE ANSWER IS 'AN UMBRELLA'

WE WOULD LOVE TO HEAR FROM YOU

For any feedback or suggestions, write to us at care@probusinsurance.com

FIND US ON -













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